

## Digital Enhancements

January, 2017

- **Usage statistics** are now easier than ever for customers to review. Account administrators can pull usage for their own accounts via World Book's Tools page, and we've also added new usage view options and enhancements to advanced reports, including:
  - **Sub Account View** for usage by subaccount.
  - **Multi-level Reports** for usage by subaccount and product.
  - **Day Wise Usage**, a completely NEW way for you to see your usage by access type or product during a specific date range.
  - **Advanced Reports** that gives you more control over the timeframe, access type, usage type, and more to get exactly what you need.
  - All reports can be **downloaded and saved** as an HTML or CSV file, and multi-level reports can be emailed. For an overview of usage definitions and explanations, please select *Help & Definitions* in Tools.
- Our dedicated World Book Editorial Team added more than **1,400 NEW articles** in 2016, and made daily updates and revisions to thousands of existing articles as news occurs or new facts emerge. In addition, last year we added:
  - 2,180 new multimedia photos, illustrations, and audio.
  - 453 new maps.
  - A fun, new Mythic Monday feature on Behind the Headlines about mythical figures.
- World Book eBooks continues to grow and evolve at a rapid pace with very cost affordable options for customers to consider. We are seeing a steady growth in student and patron usage, especially since we launched the **World Book eBooks app**, which allows users to access our eBooks on any iOS or Android smartphone and tablet.
  - New features include the ability to export your notes, download previously-viewed titles from My Reading List, and download PDFs from World Book Online or other websites to have all your documents in one place.
  - As always, your students and patrons will have unlimited, 24/7 accessibility and simultaneous use of the more than 335 World Book proprietary titles plus an additional 1,600 carefully curated titles through our strategic partnership with Project Gutenberg.
- Dedicated, industry-best team of **local sales reps, managers, content specialist, and customer service support** that are readily available to support our customers in the U.S. and around the world.
- **Teaching with Documents** are now found on corresponding articles on *World Book Advanced* to enhance a user's understanding of a particular topic, such as segregation, census, and the American Civil War. All Teaching with Documents can also be found under the Educator Tools section, also relocated to the Research & Resources menu on the homepage of *Advanced*.
  - Other additions to **Educator Tools** include updated professional links and lesson plans.

- **New timelines** have joined the 600+ prebuilt ones on *World Book Timelines*, including more than a dozen on notable women, such as Sandra Day O'Connor, Sojourner Truth, and Indira Gandhi, as well as a handful of timelines on golf and literary prize winners.
- **Curriculum correlations** have been updated for our suite of products, and new ones have been added, including Next Generation Science Standards (NGSS) for the United States, Health and PE standards for Canada, and 10 subjects aligned to the National Curriculum of Ireland Standards for Ireland.
- Our collection of **Resource Guides** is now dynamically updated when changes have been made to a corresponding article. Resource Guides provide in-depth information on a select topic, link to a wealth of resources, and are accessible using filters from search results pages.
- A linked list of all of the **downloadable material** from World Book's *Early World of Learning*, including the "Little Books" and Print & Do activity pages, is now available on the World Book Training Guide on both the Educator Tools page and the Print & Do page. This list was also added to the Help file and For Educators sections right inside the EWOL product.

### **Coming Soon to World Book Digital Products**

- A new and exciting development plan for *World Book eBooks* is in the works with many new features that have been requested by our users, such as more eBooks enhanced with audio, video, and quizzes; read-aloud and word-by-word highlighting; and reading stats. Additionally, we will be adding over 100 new World Book proprietary books into our eBook database in the next three to six months.
- Integration with Google Drive, giving customers the ability to save World Book content to a personal Google account.
- Updated MLA citations to illustrate how to cite World Book content using MLA 8.
- Many more Teaching With Documents focusing on primary sources in *World Book Advanced*.
- Custom developed professional training videos to help school and libraries increase adoption and usage with their students and patrons.