

Harvard Business Publishing Resources for Business Studies

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Publishing to bring
business students a suite
of unique resources.**



HBP Student Success Package:

Core Curriculum

- 76 Readings cover the foundational concepts, theories, and frameworks essential for business studies
- The readings are authored by faculty at Harvard Business School and include a Teaching Note document to help instructors gain insight into the case, related course materials and exhibit slides
- Teaching Notes are available at no cost to all educators with a free educator account at hbsp.harvard.edu
- 35-question test banks, practice questions, video clips, and interactive Illustrations enhance student comprehension of specific topics

HBS Select Case Study Collection

- More than 2,000 Harvard Business School case studies
- Curated by editors from Harvard Business Publishing
- Give students the perspective and context they need to navigate the current workplace and prepare for their careers
- Built around themes that are essential knowledge in today's business context but often not covered in course syllabi
- Provide immersive real-world scenarios and commentary to help students examine issues related to the dynamics of business and society, navigating changing workplaces, and managing teams, personal decisions, and career growth

Harvard Business Review E-Book Subscription Collection

- Includes the complete catalog of e-books published by Harvard Business Review Press
- More than 600 e-books including 400+ monographs plus newly published e-books and seminal works
- More than 150 article compilations with foundational articles included in the HBR Classics series
- Subjects include business communication, decision-making & problem solving, economics, entrepreneurship, finance, human resources & personnel management, leadership, management, marketing, organizational behavior, strategic planning and more

