

BC IR NETWORK ADVISORY COMMITTEE
THURSDAY, JUNE 18, 2015

1:00 PM – 2:30 PM
Via teleconference

Committee Members:

Attending	
April Haddad / Justice Institute of BC	Don Taylor / Simon Fraser University
Kim Isaac / University of the Fraser Valley	Anita Cocchia / BC ELN
Brenda Mathenia / TRU	Sunni Nishimura / BC ELN
Debbie Schachter / Douglas College	Brandon Weigel / BC ELN (Recorder)

Regrets: James Rout / Emily Carr University of Art + Design; Shahida Rashid / College of the Rockies; Elizabeth Padilla / BCIT

Minutes**1. Implementation Working Group Terms of Reference**

The Committee moved to approve the Implementation Working Group's Terms of Reference.

MOTION: To endorse the Terms of Reference as written.

Moved: B. Mathenia Second: K. Isaac Opposed: None

Motion passed

ACTION (Office): Add the Terms of Reference to the website.

2. Arca Domain Name

The Committee discussed three potential domain names: arcabc.ca, arca.link, and arca.digital. The preferred domain name, arca.ca, was not available.

The Committee unanimously chose arcabc.ca, noting their interest in highlighting the connections with Canada and BC.

3. Branding Concepts

The Committee was presented with logo concepts to clarify the options for Arca's colour scheme, as two rounds of voting had been inconclusive. The Committee unanimously agreed on the Butter Yellow/Terracotta/Grape Purple colour scheme.

The Committee then discussed the logo concepts as bases for a final logo design. In general, members liked the following elements: arch, lowercase letters, sunburst, and

broader rather than taller design. They also agreed that a simple tagline, such as “Discover BC’s digital treasures”, is preferable to an acronym.

ACTION (Office): Develop three new logo concepts based on the feedback received, and several tagline options, for the next meeting.

4. Admin Centre Update

S. Nishimura provided an update from the Admin Centre on several topics.

Implementation Working Group:

- Three meetings have been held to date; weekly meetings are scheduled to get as much work done as possible before August.
- Meetings are held online and are recorded to enable all to participate.
- At the most recent meeting, discoverygarden’s Solution Architect guided the group through various submission workflows to demonstrate the options and to determine how much customization will be needed.

ASDT updates:

- Regular meetings providing brief updates to ASDT continue. They continue to be pleased with the project, and are eager to share news about its progress.
- Highlights of these meetings, a running list of the accomplishments, are regularly added to the BC IR Network project Timeline on the BC ELN website:
<<http://www.eln.bc.ca/view.php?id=2192>>.
- ASDT is interested in writing an article for the ASDT Communication Bimonthly Newsletter. We have asked them to wait until September, when more progress will have been made and some content may be loaded. The article, once published, could be repurposed for institutions’ and BC ELN’s own communication platforms.
- The second \$50,000 in funding has not been officially announced, but ASDT are clear that it will be granted.

Other items:

- Invoicing of early adopters has begun
- Meetings have been held with discoverygarden’s Solution Architect, Nigel Banks, to communicate early adopters’ needs and understand the possibilities.

5. Next Meeting

The next meetings are all scheduled on Thursdays at 1:00 PM: July 30, August 20, September 24, October 15, November 19, and December 10.